

# Media in Conflicts Seminar 2012

The Media in Conflicts Seminar is successfully launching its 4th year!



MICS is a student initiative supported by the **Lauder School of Government, Diplomacy & Strategy** at the **Interdisciplinary Center (IDC) Herzliya**, Israel. Every year, the seminar selects around 38 young journalists from around the world to participate in a 5-day intensive program about media coverage of conflict zones. During the program participants attend lectures by top experts in the fields of journalism, communications, counter-terrorism, psychology, Middle East studies, and meet state and army officials.

*“Conflicts are everywhere;  
Our real challenge is reporting it”*

**MICS** aims to provide participants with a better understanding and deeper knowledge of the crucial role media plays in the Middle East in particular and the world in general. For the past three years the seminar has brought together reporters from **30 countries** worldwide along with local Israelis to learn about the intricacies of conflict reporting, with specific emphasis on the Israeli-Palestinian conflict. The participants attend professional workshops, learning tours to the conflict areas and lectures by top experts in the field.

*To date, MICS has brought to Israel 75 reporters from over 30 countries and 6 continents*



**MICS** focuses on a wide scope of issues, including media and counter-terrorism, military censorship, psychological and emotional aspects of conflict reporting, Middle East politics and history, state-media relations and professional development.

Through this unique experience the participants become more familiar with the complex reality of **Israel** and its neighbors, and are able to report on it impartially. Past participants have given consistently positive and enthusiastic feedback, and have commended the high quality of the lectures and speakers, the professional staff and the overall experience during their stay in Israel. Most importantly, **the impact of MICS is evident in their subsequent coverage of the Israeli-Palestinian conflict.**

### Profile of participants:

Participants are selected based on a three step application process that includes a CV, written essay and interview.

- Between the ages of 20-35
- First time in Israel
- Proven journalistic experience
- Interest in conflict reporting
- Future media leaders



### Countries include:

Armenia, Australia, Brazil, Britain, Colombia, Czech Republic, Denmark, France, Germany, India, Ireland, Israel, Italy, Holland, Kyrgyzstan, Norway, Poland, Portugal, Serbia, Sierra Leone, Spain, Turkey, Ukraine, United States, Zambia



### Countries of origin:

- 49.5% from Europe
- 33% from Israel
- 5% from Africa
- 5% from South America
- 5% from Asia
- 2.5% from North America

## Media in Conflict Seminar 2011 Schedule:

### Sunday, September 4th, 2011:

- Journalism in Israel and abroad – Ms. Yael Lavie
- Israel's upcoming challenges - Mr. David Horovitz (former editor of The JPost)
- Authentic Middle Eastern Dinner+ Night Out "Israeli Style"

### Monday, September 5th, 2011:

- Media Coverage of a Conflict Zone – Mr. Ron Ben-Yishai
- Contrasting Secular and Religious Agenda Terrorism– Dr. Jonathan Fine
- Historical Review of the Israeli-Arab Conflict – Prof. Galia Golan
- The Palestinian-Israeli Conflict Through the Eyes of the Media – Mr. Ahmad Budeiri
- Citizen Diplomacy: Can we give the “power to our people”? -- Mr. Shay Attias
- Picnic night – pizza on the lawn

### Tuesday, September 6th, 2011:

- Tour in Jerusalem:
  - o From The Western Wall to The Church of the Holy Sepulcher
  - o Gilo neighborhood
  - o Visit to Jerusalem Capital Studios (JCS)/ Talk with reporters Claudio Pagliara and Samer Shalabi
  - o Dinner at Mahane Yehuda Market

### Wednesday, September 7th, 2011:

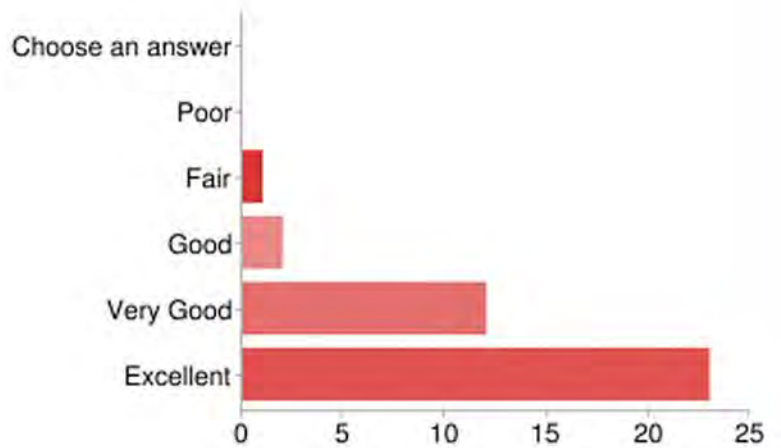
- o The Arab spring from the perspective of counter-terrorism – Dr. Boaz Ganor
- o Media Coverage of a Conflict Zone – Mr. Itai Anghel
- o The Arab-Israeli conflict through the eyes of European media – Mr. Alessandro Di-Maio
- o Media and public opinion – Prof. Khalil Shikaki
- o Media Headline – Workshop in front of cameras

### Thursday, September 8th, 2011:

- o Narratives in the Israeli-Palestinian conflict – Mrs. Miri Eisen
- o Israeli Defense Forces and the Media – Lieutenant Colonel Avital Leibovich
- o Social Media apanel (Yarden Frankl/ Niv Calderon/ Tal Schneider
- o Graduation Event Program- Guest speakers:
  - o Mr. Yuli Edelstein, Minister of Public Diplomacy and Diaspora Affairs
  - o Prof. Alex Mintz, Dean of the Lauder School of Government, Diplomacy and Strategy
  - o Mr. Ethan Bronner, Jerusalem bureau chief for the New York Times

## MICS 2011 Participants' Feedback

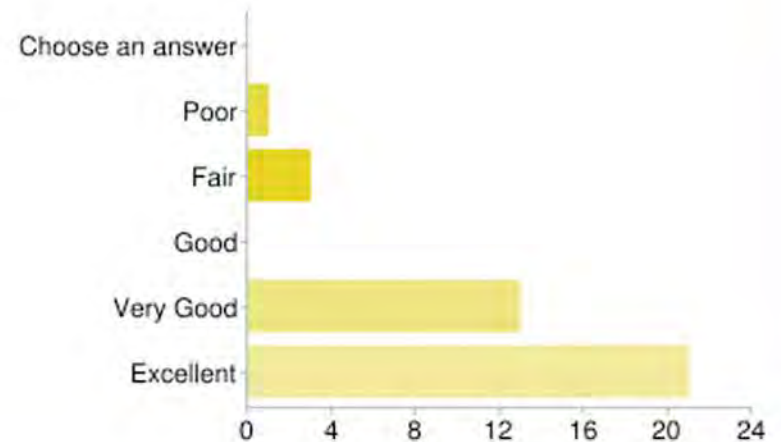
**How would you rate the seminar over-all?**



**How would you rate the IDC facilities?**

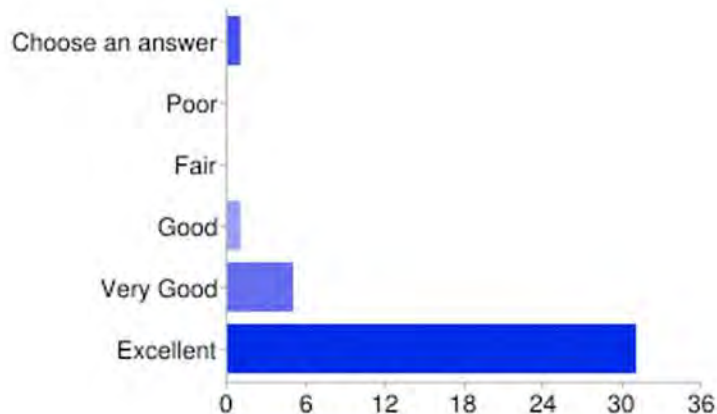


**How would you rate the accomodations?**



## MICS 2011 Participants' Feedback

### Mr. Itai Anghel's lecture:



*"Fantastic!!!!!!!!!!!!!!!! both movie and him!!!*

*Knowledge, courage, experience, understanding, curiosity."*

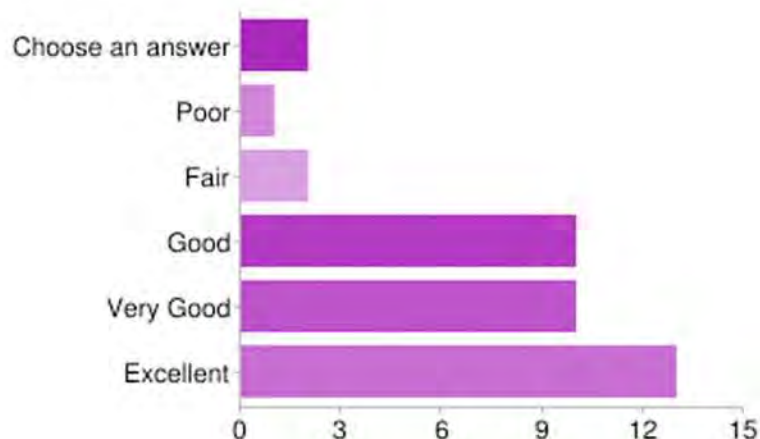
**(Hanna, Ukraine)**

*"A-M-A-Z-I-N-G. This guy is my new hero.*

*Enjoyed every single moment of his lecture. One day i want to be like him."*

**(Tiago, Portugal)**

### Dr. Boaz Ganor's lecture:



*"Was really interesting and enlightening for me, I can't wait to read more of his work."*

**(Brian, Zambia)**

*"Was a great one. Gave great insight into understanding the dynamics of*

*Arab conflict and uprising."*

**(Moran, Israel)**

## Goals for MICS 2012



- Secure long term sponsorships & funding sources
- Strengthen cooperation with IDC
- Enhance visibility and build reputation in Israel & abroad
- Bring participants from Arab & Muslim states
- Increase participation of Israeli minorities
- Create MICS global alumni network
- Introduce seminar concept to other sectors (Russian language etc')

